



Product Guide

# Essential, all-around productivity

OfficeJet Pro 8000e series  
With HP+: The Smart Printing Solution





## The Smart Printing Solution

HP+ is our **simplest printing solution** that makes printing easier with always-on, always-connected printers that never run out of ink or toner<sup>5</sup>, an app that helps you get more done, and the superior print quality that comes from the exclusive use of Original HP Supplies.

HP OfficeJet Pro 8000e Series with HP+, get HP's simplest printing solution and more value with exclusive use of Original HP Ink. Opt into HP+ during printer setup to get 6 or 9 months of Instant Ink<sup>1,16</sup> and an extra year of HP commercial warranty (up to 3 years).<sup>18</sup>

In the future, HP+ will expand to additional hardware, solutions, including HP ENVY, mobility and security features, and more.

# INTRODUCING

## The Smart Printing Solution

HP+ is the simplest printing solution that makes printing simple with always-on, always-connected printers that never run out of ink an app that helps you get more done, and the superior print quality that comes from using only Original HP Supplies.



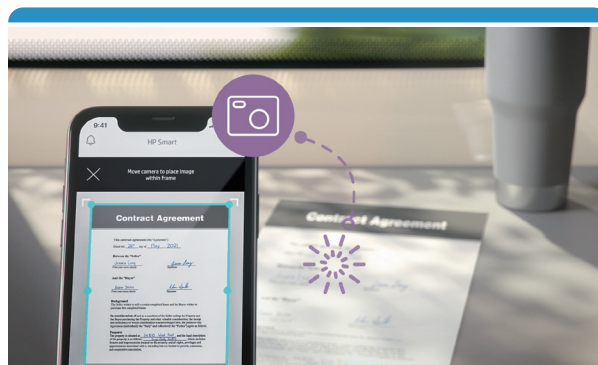
### Better connected, always ready with HP+<sup>17</sup>

With HP+, get fewer printer interruptions with new connected cloud that automatically detects and fixes connectivity issues.



### Never run out of ink with HP Instant Ink<sup>5</sup>

Save up to 70% with Instant Ink.<sup>2</sup> Enroll to get ink plus hassle-free delivery and recycling all starting at 0,99€ a month.



### Get more done with advanced HP Smart app features

Print on-the-go, scan multi-paged documents more easily, and save time with pre-programmed Shortcuts.



Never run out with HP Instant Ink. Get ink, plus hassle-free delivery all starting at 0,99€ a month.<sup>5</sup>



Select a  
printing plan

Print a little or a lot—there's an option for everyone. Your subscription includes ink, hassle-free delivery.



We ship you ink at  
no extra cost

When ink levels are low, we automatically ship a new cartridge. Cartridges are shipped before you need them, so you never run out.<sup>5</sup>



Enjoy total  
flexibility

You can cancel or change your plan anytime.<sup>6</sup> If you don't use all of your pages, they automatically roll over to the next month.<sup>7</sup>

## INK PLANS

### Print more in a month?

Get an additional 10–15 pages for just 1 €.

**15 Pages**  
a month  
**0,99 €**

**50 Pages**  
a month  
**2,99 €**

**Recommended**  
Home Printing Plan

**100 Pages**  
a month  
**4,99 €**

### Print less in a month?

Roll over up to 3x the number of pages in your plan.<sup>7</sup>

**300 Pages**  
a month  
**11,99 €**

**Recommended**  
Small Business Printing Plan

**700 Pages**  
a month  
**24,99 €**

# Revolutionary smart printer for your business

## HP OfficeJet Pro 8000e All-in-One Series



### Designed to save you time

Eliminate steps in repetitive tasks with Shortcuts.<sup>3,4</sup> Scan to the cloud, email, and more—in just a tap.<sup>3,4</sup> Even create editable, searchable documents from your phone or printer.<sup>3,4</sup>



### Freedom to work anywhere<sup>4</sup>

Get work done wherever, whenever—and easily print, scan, and copy from your phone—using the best-in-class HP Smart print app.<sup>8</sup>



### Enhanced security, reliable connections

Get enhanced security to help maintain privacy and control, and self-healing Wi-Fi® that helps keep you connected.<sup>9</sup>



### The Smart Printing Solution

Choose HP+ to get HP's simplest printing solution and more value with exclusive use of Original HP Ink.

# Target customer

HP OfficeJet Pro 8000e All-in-One Series



## INDEPENDENT BUSINESS OWNERS

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They are passionate about their business and want a printer that is simple and easy to use. They need the latest solutions to help them work smarter and stand out—so they can do more of what they love.



# Customer needs

## HP OfficeJet Pro 8000e All-in-One Series



### Simplicity

- A printer that is easy to use
- Time-saving steps to organize receipts, documents, and more
- Dependable, timely support when needed



### Impressive prints

- Professional colour graphics to express their creativity
- Print an average of 140 pages/month, scan ~30 pages/month



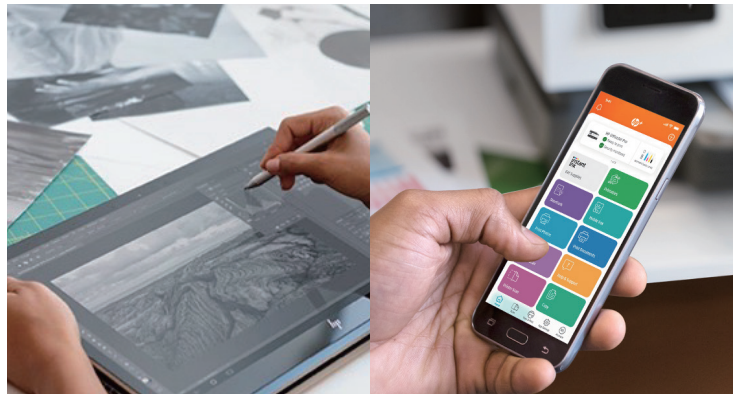
### Convenience

- Ability to access content, print, scan, and share wherever, whenever—at home or on-the-go
- Minimal interruptions with secure, reliable connectivity



### Affordability

- Quality and performance at an affordable cost
- Intuitive, compact design that fits their space



# Designed to save you time

HP OfficeJet Pro 8000e All-in-One Series



## Smart document management

Organize documents 50% faster with Shortcuts—the first mobile print app that automates scanning tasks.<sup>3,4</sup>

## Hassle-free productivity

Work fast and hands-free with the 35-page automatic document feeder (ADF).

## The prints you want, fast

Produce business documents quickly with fast print speeds. Breeze through multi-page jobs with automatic two-sided printing.

## Walk-up convenience

Save time with the smartphone-style colour touchscreen (8020e Series models).

## Make printing as easy as talking

Enjoy a hands-free printing experience with HP Voice-Activated Printing.<sup>10</sup>

# Freedom to work anywhere<sup>4</sup>

HP OfficeJet Pro 8000e All-in-One Series



## Ready when you are

Simplify your day and connect to what you need—on your schedule—using cloud-based printing over Wi-Fi<sup>®</sup> through your cellular network.<sup>11</sup>

## Printing just got more productive

Quickly access and print documents and images on your phone from Dropbox and Google Drive. Get the prints you need in just a few taps with the HP Smart app.<sup>3,4</sup>

## Amazing scanning and copying from your smartphone

Scan and share to Dropbox, Google Drive, email, or the cloud—and make copies from virtually anywhere—with the HP Smart app.<sup>3,4</sup>

## Smartphone notifications

Check ink levels and more when printing, copying, or scanning from your phone.<sup>3,4</sup> With the HP Smart app, you'll know if your printer is low on ink, out of paper, or requires attention.<sup>3,4</sup>

# Enhanced security, reliable connections

HP OfficeJet Pro 8000e All-in-One Series



## Ready to help protect business

Help keep your devices safe, your data secure, and your documents private. With enhanced security, these printers can help protect against viruses, malware, and unauthorized access.

## Your reliable connection

Help reduce interruptions with self-healing Wi-Fi® that automatically detects and resolves connectivity issues.<sup>9</sup>

## Extend your printing reach

Built-in wireless and ethernet capabilities let you easily access, print, and share resources on a network. Wi-Fi Direct printing lets you print directly from your phone—without accessing your network.<sup>11</sup>

## Worry-free printer support

Get chatbot support for your printer and helpful tips and assistance with the HP Smart app.<sup>3,4</sup>


# Available colours

HP OfficeJet Pro 8000e All-in-One Series



# Series At a Glance



	OfficeJet 8010e All-in-One Series	OfficeJet Pro 8020e All-in-One Series	OfficeJet Pro 9010e All-in-One Series	OfficeJet Pro 9020e All-in-One Series
Model	Smart. Simple. Productive.	Essential, all-around productivity	Full-featured, all-around productivity	Ultimate, all-around productivity
Positioning				
Best for	Best for home office printing colour work documents and flyers	Best for home office printing including colour work documents and flyers	Best for small businesses managing records and printing professional colour presentations	Best for small businesses managing records and printing professional colour presentations
Capabilities	Print, scan, copy	Print, scan, copy, fax	Print, scan, copy, fax	Print, scan, copy, fax
Paper handling	<ul style="list-style-type: none"><li>Automatic 2-sided printing</li><li>225-page input tray</li><li>35-page automatic document feeder</li></ul>	<ul style="list-style-type: none"><li>Automatic 2-sided printing</li><li>225-page input tray</li><li>35-page automatic document feeder</li></ul>	<ul style="list-style-type: none"><li>Automatic 2-sided printing</li><li>Automatic 2-sided scanning</li><li>250-page input tray</li><li>35-page automatic document feeder</li></ul>	<ul style="list-style-type: none"><li>Automatic 2-sided printing</li><li>Faster 2-sided scanning</li><li>500-page input capacity</li><li>Dual input trays for different document sizes</li><li>35-page automatic document feeder</li></ul>
Print speed	Up to 18 pages per minute	Up to 20 pages per minute	Up to 22 pages per minute	Up to 24 pages per minute
Connectivity	Dual-band self-healing Wi-Fi®	Dual-band self-healing Wi-Fi® Ethernet	Dual-band self-healing Wi-Fi® Ethernet Print from USB	
Smart features	Optimized for HP Smart app to streamline set up and automate administrative tasks to manage docs 50% faster Modern mobile fax		Same features as 8000e series plus: <ul style="list-style-type: none"><li>Create editable, searchable documents from camera scan</li><li>Time-saving shortcuts enabled on LCD control panel</li></ul>	
 <b>Printing made brilliantly simple</b>	<b>During printer set up, choose HP+ to receive</b>			
	+ 6 or 9 months of Instant Ink included <sup>1,16</sup> + Save up to 70% on ink with HP Instant Ink <sup>2</sup> + 1 year extra HP commercial warranty <sup>18</sup> Choose HP+ at product setup to activate benefits. HP+ requires an HP account, internet connection, and use of Original HP Ink Cartridges to operate—see details at <a href="https://www.hp.com/plus">HP.com/plus</a> .			


**Printing  
made  
brilliantly  
simple**

# HP OfficeJet 8010e All-in-One Series

## Product Walkaround

### Designed to save you time

35-page ADF, 1-sided scan and copy

Flatbed scanner

5.58 cm (2.2 in) mono  
Touchscreen

18/10 ppm,  
black/colour\*

60-sheet output tray

225-sheet input tray

Voice-Activated Printing—Amazon Alexa,  
Google Assistant™\*

Made with more than 15% recycled content  
by weight of plastic

### Enhanced security, reliable connections

Self-healing Wi-Fi® + Smart  
Support<sup>9</sup>

Enhanced security

### Freedom to work anywhere<sup>4</sup>

#### HP Smart app:

Create custom Shortcuts and transfer  
scans into searchable content<sup>3,4</sup>

Print securely virtually anywhere<sup>3,4</sup>

Scan and copy remotely<sup>3,4</sup>

# HP OfficeJet Pro 8020e All-in-One Series

## Product Walkaround

Blue text indicates step-up feature from the 8010e Series

### Designed to save you time

35-page ADF; 1-sided scan and copy

Flatbed scanner

Fax capabilities

6.86 cm (2.7") Colour Touchscreen

20/10 ppm, black/colour<sup>12</sup>

### Enhanced security, reliable connections

Self-healing Wi-Fi® + Smart Support<sup>9</sup>

Enhanced security



60-sheet output tray

225-sheet input tray

HP Voice-Activated Printing—Amazon Alexa, Google Assistant™, or Microsoft Cortana™<sup>10</sup>

### Freedom to work anywhere<sup>4</sup>

#### HP Smart app:

Create custom Shortcuts and transfer scans into searchable content<sup>3,4</sup>

Print securely virtually anywhere<sup>3,4</sup>

Scan and copy remotely<sup>3,4</sup>

Made with more than 15% recycled content by weight of plastic

# HP OfficeJet 8010e All-in-One Series



## Key hardware differentiators

- **Self-healing Wi-Fi®** automatically detects and resolves connectivity issues, a feature key competitors do not have<sup>9</sup>
- **Enhanced security** to help protect devices, data, and documents compared to limited security support from competitors
- **Modern, compact design**

## Best-in-class solutions

- **Best-in-class print app:** HP Smart—print, scan, and copy from virtually anywhere<sup>3,4</sup>
- **Quick, easy setup** with the HP Smart app and integrated Bluetooth®<sup>3,4</sup>
- **HP Shortcuts:** first mobile print app that automates scanning tasks and helps you organize documents 50% faster<sup>3,4</sup>
- **Voice print** support with HP Voice-Activated Printing<sup>10</sup>

## HP+ advantage

- + 6 or 9 months of Instant Ink included<sup>1,16</sup>
- + Save up to 70% on ink with HP Instant Ink<sup>2</sup>
- + 1 year extra HP commercial warranty<sup>18</sup>

# HP OfficeJet Pro 8020e All-in-One Series



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# Why

Opt-in at printer setup for more value and the simplest printing experience.

OfficeJet Pro 8000e series		
	With HP+	Without HP+
With Instant Ink <sup>1</sup> Risk-free, no commitment	6 or 9 months <sup>16</sup> of Instant Ink Included if you register within 7 days after printer's setup	Instant Ink available
HP Commercial Warranty <sup>18</sup>	Up to 3 years	Up to 2 years
HP Smart App	• HP Smart App standard & additional solutions + Advanced HP Smart App solution <sup>4</sup> included for 24 months	HP Smart App standard solutions
Original HP Ink Cartridges	Required to operate	Recommended
Other requirements	• HP account • On-going Internet Connection	

# Thank you.

1. Instant Ink sign up required. Instant Ink not available in all countries. Subject to monthly page limit of plan selected. Must complete Instant Ink signup within 7 days of setting up the printer with the HP-recommended setup process as indicated in the instructions that came with your printer. Use of in-box ink cartridge is included in period of offer. One offer redeemable per printer. Free months offer with Instant Ink subject to change after 10.31.2021. Offer cannot be redeemed for cash. Setup Offer may be combined with other offers; see terms and conditions of the offer for more details. Requires a valid credit/debit card, an email address, and Internet connection to printer. Unless service is cancelled within the promotional period online at <http://www.hpinstantink.com>, a monthly service fee, based on the plan chosen, plus tax and overage fees will be charged to your credit/debit card. Customer will be charged for any overage fees and applicable taxes at the end of each month in the promotional period. See additional offer information available during online signup process. For service details, see <http://www.hpinstantink.com>.

2. Based on monthly subscription cost of HP Instant Ink 700-page plans without purchase of additional sets of pages compared to cost per page to print ISO/IEC 24711 pages on most in-class, traditional A4 colourinkjet cartridge printers & MFPs using original standard capacity cartridges priced for: majority of EMEA countries <200 Euro; UK <200 GBP. Sale prices not considered for this study. HP Ink Advantage printers excluded due to non-standard hardware & supplies model. Buyers Lab July 2020 study commissioned by HP, based on publicly available information as of June 1, 2020. Printers selected by market share in IDC Quarterly Hardcopy Peripherals Tracker -Final Historical 2020Q1. For details: [www.keypointintelligence.com/HPInstantInkROW](http://www.keypointintelligence.com/HPInstantInkROW)

3. Based on internal HP testing. Average timing estimate based on: (a) downloaded HP Smart app on mobile or desktop device, (b) setting up Shortcuts, and (c) scanning jobs which have more than 2-3 tasks associated with them (scan to email, save and rename, store to cloud, etc.). Average timing savings comparison based on using printer and desktop scan software to complete similar scanning tasks. Requires the HP Smart app download and supported HP printer. For details on local printing requirements, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).

4. Requires the HP Smart app download. For details on local printing requirements see <http://www.hp.com/go/mobileprinting>. Certain features/software are available in English language only, and differ between desktop and mobile applications. Instant Ink subscription may be required. Instant Ink not available in all countries. See details at <http://www.hpinstantink.com>. Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores. Fax capabilities are for sending a fax only, and may require additional purchase. For more information, see <http://www.hpsmart.com/mobile-fax>.

5. Based on plan usage, Internet connection to eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area.

6. Change or cancel your plan at any time online. If you decide to cancel your HP Instant Ink plan you can go back to using HP original Standard or XL cartridges. Plan upgrades are effective immediately and the charges will be applied retrospectively or in the next billing cycle, depending on user choice. Plan downgrades and cancellations are effective after the last day of the current billing period. For full details go to <http://www.instantink.hpconnected.com/terms>.

7. Rollover allows unused pages in a month to be placed in a rollover account and then applied to pages in excess of your monthly allowance. The rollover account balance is limited to a maximum of two times your monthly service plan pages on Toner plans and three times your monthly service plan pages on Ink plans. (Toner example: you can roll over up to 100 pages if you are on the 50-page plan. Ink example: you can roll over up to 150 pages if you are enrolled in a 70-page plan.)

8. Compared to OEM printing apps for the majority of top-selling inkjet/laser printers and all-in-ones for the home and office, priced less than or equal to €449.99. Market share as reported by IDC CYQ4 2019 Hardcopy Peripherals Tracker. Claim based on research of printer manufacturer's print apps and Keypoint Intelligence - Buyers Lab hands-on testing and study commissioned by HP. For details, please see: <http://www.keypointintelligence.com/HPSmartApp>.

9. Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting). Wi-Fi is a registered trademark of Wi-Fi Alliance.

10. HP Voice-Activated Printing availability varies: in U.S. for Amazon Alexa, the Google Assistant™, and Microsoft® Cortana™; in U.K., Ireland, Australia, New Zealand, India, Singapore, and Canada for Amazon Alexa and the Google Assistant. Requires Amazon Alexa, Google Assistant, or Microsoft Cortana, and is available in certain countries; see [hp.com/go/alexa](http://hp.com/go/alexa), [hp.com/go/hpgooglehome](http://hp.com/go/hpgooglehome), and [hp.com/go/cortana](http://hp.com/go/cortana). Also requires an HP web-connected printer registered with Google Cloud Print™ or ePrint. For ePrint account registration, go to [hp.com/go/HPConnected/help/eprint](http://hp.com/go/HPConnected/help/eprint).

11. Mobile device needs to be connected to Wi-Fi Direct® signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Details at [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting). Wi-Fi Direct is a registered trademark of Wi-Fi Alliance.

12. Print speed in pages per minute (ppm). Printing speed measured using ISO/IEC 24734 and excludes first set of test documents. For more information, see [hp.com/go/printerclaims](http://hp.com/go/printerclaims). Exact speed varies depending on the system configuration, software application, driver, and document complexity.

13. Based on the manufacturers' published product specifications and/or internal HP analysis as of January 2019.

14. Average yield based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For details, see [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies).

15. Yield based on ISO 24711 cartridge yields for extra-high-yield HP 916XL and high-yield HP 910XL Original Ink Cartridges, which are not included in printer purchase; purchase separately. HP 916XL Original Black Ink Cartridge is compatible with HP OfficeJet Pro 8025 and 8035 models only. Learn more at [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies).

16. 6 months applicable for HP OfficeJet 8012e/8015e/Pro 8022e/Pro 8025e. 9 months applicable for HP OfficeJet 8014e/Pro 8024e.

17. Improved printer connectivity utilizing Smart Driver and Print/Scan Doctor technology in the HP+ system, versus HP consumer printers without HP+.

18. Up to 3yrs HP Commercial Warranty in total, subject to activation of HP+ at set up and online registration. Three years consist of: (1) one year standard HP Commercial warranty; (2) one year extra HP Commercial warranty through HP+ activation at setup; and (3) one year bonus HP Commercial warranty through separate online registration, which must be completed at [hp.com/eu/bonuswarranty/](http://hp.com/eu/bonuswarranty/) within 60 days of printer purchase. Refer to the documentation in the printer box for further information on HP Commercial warranty. HP Commercial Warranty benefits apply in addition to any statutory rights provided under applicable consumer protection laws related to non-conformity of goods with the contract of sale. Such consumer statutory rights are not limited or affected in any manner by the HP Warranty. See: <https://support.hp.com/gb-en/document/c03922002?openCLC=true>.

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