

More performance and protection than ever before

Original HP Toner cartridges with JetIntelligence



Give your business peak printing performance and the added protection of anti-fraud technology⁷—something the competition simply can't match.



More Performance

ColorSphere 3 toner

- Low melt core = faster print speeds with HP quality
- Hard shell = durable toner for higher yields

Precision black toner

- Spherical shape = more pages, sharp text, bold blacks, and crisp graphics
- Encapsulated design = less energy, enables faster print speed

Page maximiser technology

- Built with smaller, more robust parts⁸
- Count on consistent output with less cartridge wear⁸

Print gauge technology

- More dependable gauges⁹ to ensure you get the most prints possible from your cartridges

More Protection

Anti-fraud technology⁷

- Helps you identify the difference between Original HP and used or counterfeit cartridges
- Supports policies you set for your printing fleet

Auto seal removal

- The toner seal is automatically removed for you
- Get right to printing without delays



Fast, high-impact prints



Accelerate efficiency

Speed through tasks. Count on a printer that consistently delivers high-quality documents fast—for an affordable price.

Easy mobile printing



Stay connected to business

Easily print and scan from your smartphone with versatile mobile printing.³ Extend your printing reach with Ethernet and wireless networking.¹⁰

Protect and manage



Protect what matters most

Safeguard data, devices, and documents with a suite of fundamental security and management features (HP LaserJet Pro M200 series only).



Increase security, restore control

HP JetAdvantage Private Print helps prevent unauthorised access to confidential print jobs and gives users the flexibility to pick up jobs at any compatible device (select models).¹¹

¹ Based on the manufacturers' published specifications as of June 1, 2016.

² Measured using ISO/IEC 17629. Exact speed varies depending on the system configuration, software application, driver, and document complexity. Learn more at hp.com/go/printerclaims.

³ Mobile printing features vary by model. For details on local printing requirements, see hp.com/go/mobileprinting. HP Smart App requires the HP Smart App download. Features controlled may vary by mobile device operating system. Full list of supported operating systems and details at <http://support.hp.com/us-en/document/c03561640>.

⁴ Based on HP internal testing or the manufacturer's published specifications as of August 2016.

⁵ Fastest in-class two-sided print speed compared with the majority of colour laser printers <\$300 USD and colour laser AiOs <\$450 USD and print speed 0-30 ppm, based on market share of IDC CYQ1 2017 Hardcopy Peripherals Tracker. Automatic duplex printing speed based on manufacturers' published specifications as of June 12, 2017. For more information, see hp.com/go/printerspeeds.

⁶ Fastest in-class FPO comparison based on majority of manufacturers' published specifications for FPO as of April 10, 2017. Includes colour laser MFPs <\$450 USD and printers <\$300 USD based on market share as reported by IDC as of Q4 2016. For more information, see hp.com/go/printerspeeds.

⁷ The HP LaserJet Pro M102 and MFP M130 series do not support anti-theft or HP-only technology.

⁸ As compared with previous generation of HP LaserJet toner cartridges.

⁹ As compared with cartridge gauges for predecessor products.

¹⁰ Networking features vary by model.

¹¹ Applies only to the HP LaserJet Pro MFP M227fdw, HP Color LaserJet Pro M254dw and MFP M280/M281 series. HP JetAdvantage Private Print is available at no charge and requires that the printer or MFP be connected to the Internet with web services enabled. Not available in all countries. For more information, see hp.com/go/JetAdvantagePrivatePrint.

© Copyright 2017 HP Development Company, L.P.

The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

4AA7-0686EEE, August 2017



Re-imagine how businesses print



LaserJet Pro
 Legendary HP quality.
 The easiest business decision.



Meet the HP LaserJets



HP LaserJet Pro
M102

- Ideal for teams of 1-5 people printing 150 to 1,500 pages per month
- Wins against the majority of competing monochrome printers in overall ease-of-use and energy savings¹
- Fastest first page out (FPO) from sleep vs. competitors—as fast as 8.1 seconds^{1,2}
- Largest-capacity multipurpose tray vs. competitors¹
- Easy mobile printing with the HP Smart App³



HP LaserJet Pro
M203

- Ideal for teams of 1-10 people printing 250 to 2,500 pages per month
- Fastest two-sided print speed vs. competitors⁴
- Wins against the majority of competing monochrome printers in performance, overall ease-of-use, and energy savings¹
- Fastest FPO from sleep vs. competitors—as fast as 7.6 seconds^{1,2}
- Easy mobile printing with the HP Smart App³



HP LaserJet Pro
MFP M130

- Ideal for teams of 1-5 people printing 150 to 1,500 pages per month
- Wins against the majority of competing monochrome MFPs in overall ease-of-use and energy savings¹
- Fastest FPO from sleep vs. competitors—as fast as 8.8 seconds^{1,2}
- Largest colour touchscreen vs. competitors¹
- 35-sheet ADF (M130fn/fw)
- Easy mobile printing with the HP Smart App³



HP LaserJet Pro
MFP M227

- Ideal for teams of 1-10 people printing 250 to 2,500 pages per month
- Fastest two-sided print speed vs. competitors⁴
- Wins against the majority of competing monochrome MFPs in performance, overall ease-of-use, and energy savings¹
- Fastest FPO from sleep vs. competitors—as fast as 8.1 seconds^{1,2}
- Easy mobile printing with the HP Smart App³
- 35-sheet ADF



HP Color LaserJet Pro
M254

- Ideal for teams of 1-10 people printing 150 to 2,500 pages per month
- Wins against the competition due to extraordinary colour and fastest in-class two-sided print speed⁵
- Fastest in-class FPO—as fast as 10.3/12.0 seconds from ready/sleep (black)^{2,6}
- 6.85 cm colour touchscreen and easy-access USB port (M254dw model only)
- Easy mobile printing with the HP Smart App³



HP Color LaserJet Pro
MFP M180/M181

- Ideal for teams of 1-5 people printing 150 to 1,500 pages per month
- Wins against the competition due to outstanding colour quality, fast copy and print speeds, and increased versatility—for a great value
- Fast FPO from sleep—as fast as 12.9 seconds (black)²
- Easy mobile printing with the HP Smart App³
- 35-sheet ADF (M181fw)



HP Color LaserJet Pro
MFP M280/M281

- Ideal for teams of 1-10 people printing 250 to 2,500 pages per month
- Wins against the competition due to brilliant colour, streamlined productivity, and fastest in-class two-sided print speed⁵
- Fastest in-class FPO—as fast as 10.6/12.2 seconds from ready/sleep (black)^{2,6}
- 6.85 cm colour touchscreen and easy-access USB port
- 50-sheet ADF
- Easy mobile printing with the HP Smart App³

Meet the new HP Color LaserJets